THE HABESHA BARISTA

COFFEE CULTURE & LIFESTYLE CREATOR

CRAFTING STORIES THROUGH COFFEE & LIFESTYLE

The Habesha Barista is a coffee and lifestyle creator producing high-quality visual content that blends storytelling, hospitality, and everyday experiences. Through cinematic videos, thoughtfully crafted visuals, and authentic brand partnerships, he helps audiences discover products, places, and moments worth remembering while building genuine connections with his community.

SERVICE OFFERINGS

- Brand Partnerships & Collabs
- Short-Form Video Content
- UGC & Product Reviews
- Lifestyle & Product Photography
- Coffee Shop & Café Features
- Creative Campaigns
- Custom Content Packages

DEMOGRAPHIC

Age Range	Audience Split	Location	Discovery Rate
67%	56%	54%	51%
25 - 44	Female	USA	Non-Follower Reach

INTEREST

Coffee • Lifestyle • Hospitality • Fashion

Total Followers
70K+

Audience Reach
400K+

New Viewers
237K+

Engagement Rate
5.5% +

GET IN TOUCH

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